

SBIRT reimbursement incentive effective November 1, 2025

Virginia | HealthKeepers, Inc. | Anthem HealthKeepers Plus Medicaid products

SBIRT (or Screening, Brief Intervention, and Referral to Treatment) is an evidence-based method designed to address substance misuse and its related risks. This comprehensive approach supports early detection and treatment, effectively identifying people at risk for substance use disorders.

Beginning November 1, 2025, HealthKeepers, Inc. will reimburse SBIRT codes 99408 and 99409 at 110% of the Medicaid fee schedule. Care providers should adjust their billing practices to submit charges at least 10% above the Virginia Department of Medical Assistance Services (DMAS) rates to qualify for this incentive. Please note that regardless of the rate, the claims processing system will not pay more than the billed charges.

For more details about SBIRT, visit our [Provider Training Academy](#).

Contact us

Availity Chat with Payer is available during normal business hours. Get answers to your questions about eligibility, benefits, authorizations, claims status, and more. To access Availity Essentials, go to <https://Availity.com> and select the appropriate payer space tile from the drop-down. Then, select **Chat with Payer** and complete the pre-chat form to start your chat.

For additional support, visit the *Contact Us* section of our provider website for the appropriate contact.

Stay informed

The best way to stay updated on billing news for HealthKeepers, Inc. is to opt in to our new program. Scan the QR code below or visit <https://tinyurl.com/yn3syx3u> to **sign up** for biller alerts today.

