



## Decreasing maternal morbidity and mortality through postpartum interventions

Please note, this communication applies to Anthem HealthKeepers Plus Medicaid products offered by HealthKeepers, Inc.

### Summary of update

HealthKeepers, Inc. would like to partner with obstetrical care providers in Virginia to decrease the incidence of severe maternal morbidity and mortality in the postpartum period.

### Motivation

The United States ranks last in maternal mortality among industrial nations at 17.4 deaths/100,000 live births. Significant racial disparities exist where non-Hispanic black women are two to three times more likely to risk death than white women and have a greater than three times increased risk over Hispanic women. Over half of maternal deaths occur in the postpartum period. Nationally, **cardiovascular conditions are the cause of over 50% of maternal deaths**, including cardiomyopathy, embolism, hypertension, stroke, and other cardiac conditions. A large proportion of deaths are also attributable to maternal health issues, such as substance use disorder and suicide. It is important to note that perinatal mood disorders are considered the most common complication of pregnancy with one in every seven women affected. *The CDC estimates that more than 60% of maternal deaths are preventable.*

Many initiatives to address severe maternal morbidity and mortality exist nationally, such as the AIM Specialty Health®\* safety bundles. These are predominantly hospital-based and focused on maternal deaths during the antepartum period, labor, and delivery. With over half the deaths occurring in the postpartum period, we feel this is an area where we at HealthKeepers, Inc. can direct our efforts to improve the lives of our members.

### Proposed collaboration

We would like to collaborate with providers of maternity care to improve the identification and triage of women at greatest risk for maternal mortality and severe morbidity. **We are focusing on cardiovascular risk, perinatal mood and anxiety disorders (PMAD), and substance use disorders (SUD) in the postpartum period as these are the most common risk factors for severe maternal morbidity and mortality.**

We have created handouts for provider staff implementing a red/yellow/green warning signs approach to be used during the postpartum time frame. Our belief is that increased identification and improved triage of those at risk will lead to earlier and more effective intervention which positively affects severe maternal morbidity and mortality rates in Virginia.

\* AIM Specialty Health is an independent company providing some utilization review services on behalf of HealthKeepers, Inc.

<https://providers.anthem.com/va>

HealthKeepers, Inc. is an independent licensee of the Blue Cross Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc. Anthem HealthKeepers Plus, offered by HealthKeepers, Inc., is a health plan that contracts with the Virginia Department of Medical Assistance Services to provide Medicaid benefits to enrollees.

VABCBS-CD-003494-22-CPN3160 Revised: November 2022 CC

## Goal

All women are screened in-office within the postpartum period by their provider for PMAD and SUD using the handout. All at-risk women are screened in-office within the postpartum period by their provider for cardiovascular disease (CVD) using the handout. Follow-up (in person or by telephone) will occur within one week of delivery for all members deemed as high risk for PMAD, SUD, or CVD by their provider. Those identified as *yellow* or *red* will receive the appropriate intervention.

## What if I need assistance?

If you have questions about this communication or need assistance with any other item, visit the *Contact Us* section at the bottom of our provider website (<https://providers.anthem.com/va>) for up-to-date contact information.

If you have any questions about this communication, call Anthem HealthKeepers Plus Provider Services at **800-901-0020**.



**Email is the quickest and most direct way to receive important information from HealthKeepers, Inc.**



To start receiving email from us (including some sent in lieu of fax or mail), submit your information using the QR code to the right or via our online form (<https://bit.ly/2XEUR24>).