



## Race and ethnicity data to be published in provider directories

*This communication applies to Medicaid under Anthem Blue Cross and Blue Shield Healthcare Solutions and Medicare Advantage and Commercial plans under Anthem Blue Cross and Blue Shield (Anthem).*

Anthem Blue Cross and Blue Shield Healthcare Solutions (Anthem) will collect provider race and ethnicity data and publish it in our online provider directory by April 30, 2021. Collecting this data will assist our members who seek care from providers who align with their race and ethnicity.

Race and ethnicity data provides critical information to clinicians, healthcare organizations, public health agencies and policymakers, allowing them to allocate resources across all communities equitably, evaluate health outcomes, and improve the quality of care and delivery of public health services.

### **Anthem will use race and ethnicity data for all lines of business to:**

- Address healthcare quality.
- Identify differences in health status and service use.
- Develop, implement and monitor intervention programs aimed at reducing and eliminating gaps in care.

### **Anthem will also address healthcare disparities by using race and ethnicity data to:**

- Plan programs and set priorities.
- Achieve more nuanced understanding of the health needs of specific populations.
- Assign appropriate primary care physicians.
- Determine translation and interpretation needs.
- Identify and explain performance differences among plans or within plans.

**Anthem is deeply committed to health equity, and we appreciate and encourage provider participation.**

If you have not already done so and you would like to provide this information and or have questions, contact our Anthem Provider Services at **844-396-2330** or email us at [NVProviderRelations@Anthem.com](mailto:NVProviderRelations@Anthem.com).