

Healthy Rewards Program Provider Information

The Healthy Rewards Program helps you increase your quality scores and our members earn rewards.

Through our Healthy Rewards Program, Medicaid members can earn \$10 to \$50 for getting certain health services. At the same time, you increase your practice's quality scores by providing members with the vaccinations, screening visits, and medications they need.

When an Anthem Blue Cross and Blue Shield Healthcare Solutions (Anthem) member meets the eligibility criteria for the activities listed below and completes the service, they will earn the corresponding reward amount after the service is confirmed by the Claims department. The reward dollars are loaded into the member's Healthy Rewards portal and can be redeemed for a variety of retail gift cards. **Please ensure you file your claims timely so the members can receive their rewards.**

To help your practice, all Healthy Rewards activities are tied to HEDIS® scores and/or health initiatives. They include:

Healthy activities	Who's eligible	Reward	Frequency
Flu shot	Ages 40+	\$25	1 per 12 months
High Blood Pressure Medication Refill	Ages 18 to 75	\$10	1 per quarter
Child & Adolescent Wellness Visit	Ages 15 months to 19 years	\$25	1 per 12 months
Childhood Immunization Status – combo 10	Ages 0 to 1 (stops at 2nd birthday)	\$25	1 per member
Asthma Management – Medication Refills	Ages 6+	\$10	1 per quarter
HPV Vaccination	Ages 9 to 12 (stops at 13th birthday)	\$50	1 per member
Breast Cancer Screening	Females, ages 50 to 74	\$50	1 per 24 months
Cervical Cancer Screening	Females, ages 21 to 64	\$50	1 per 36 months
Diabetic Retinal Eye Exam	Ages 18 to 75	\$25	1 per 12 months
Diabetic Screening: A1c Control <8	Ages 18 to 75	\$25	1 per 12 months
Members on Antipsychotic Medication to Complete an A1c Screening	Ages 18 to 64	\$25	1 per 12 months

Healthy activities	Who's eligible	Reward	Frequency
Diabetes Monitoring for People With Diabetes and Schizophrenia (LDL-C test and an HbA1c test)	Ages 18 to 64	\$25	1 per 12 months
7-Day Follow-Up after Emergency Department visit for Mental Health (FUM)	Ages 6+	\$25	1 per 12 months
30-Day Follow-Up after Behavioral Health Discharge (FUH)	Ages 6+	\$25	1 per 12 months
1st Prenatal Care Visit	Females, ages 13 to 55	\$25	1 per pregnancy
Postpartum Care Visit	Females, ages 13 to 55	\$50	1 per pregnancy
Well-Child Visits in the First 30 Months of Life	Ages 0 to 15 months	\$10, max \$60	Six times in 15 months
	Ages 15 months + 1 day to 30 months	\$10, max \$20	Two times in 15 months

Please remind your Medicaid patients who are enrolled with Anthem about the Healthy Rewards Program at their next office visit. By working together, we can encourage good habits and help our members get the right care, and you can improve your quality scores.

If your Anthem patients have questions regarding the program, please have them call Healthy Rewards at **888-990-8681 (TTY 711)** or visit the Benefit Reward Hub at <https://mss.anthem.com/nevada-medicaid/home.html> for more information.

To earn rewards, members must enroll in the program prior to or within 30 days of the date of service.

Providers, please visit MyDiversePatients.com for resources and tips on how to care for your patients of various ethnic and cultural backgrounds and LGBTQ orientations to best meet their needs.

<https://providers.anthem.com/nv>

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