Healthy Rewards Program

The Healthy Rewards Program for HealthKeepers, Inc. helps you increase your quality scores, and our members earn rewards.

Through our Healthy Rewards Program, Anthem HealthKeepers Plus and Anthem HealthKeepers Plus, Commonwealth Coordinated Care Plus (Anthem CCC Plus) members can earn $10 to $50 for getting certain health services. At the same time, you increase your practice's quality scores by providing members with the vaccinations, screening visits and medications they need.

When a member meets the eligibility criteria for the activities listed below and completes the service, they will earn the corresponding reward amount after the service is confirmed by the Claims department. The reward dollars are loaded into the member's Healthy Rewards website and can be redeemed for a variety of retail gift cards. **Please ensure you file your claims timely so the members can receive their awards.**

To help your practice, all Healthy Rewards activities are tied to HEDIS® scores and/or health initiatives. They include:

Healthy activities	Who's eligible	Population		Reward	Frequency
		Medallion	Anthem CCC Plus		
High Blood Pressure Medicaion Refill	M, F, ages 18 to 75	✓	✓	$10, max $40	1 per quarter
Lead Screening in Children	M, F ages 0 to 2	✓	✓	$25	1 per member
Child and Adolescent Well-Visit	M, F, ages 3 to 21	✓	✓	$25	1 per 12 months
Childhood Immunization Status — combo 3	M, F, ages 0 to 1 (stops at 2nd birthday)	✓	✓	$25	1 per member
Immunizations for Adolescents — combo 2	M, F ages 11 to 12 (stops at 13th birthday)	✓	✓	$25	1 per member
HPV Vaccination	M, F, ages 11 to 13	✓	✓	$25	1 per member
Adult Well Visit	M, F, ages 22 and older	✓	✓	$25	1 per 12 months
Breast Cancer Screening	F, ages 50 to 74	✓	✓	$50	1 per 24 months
Chlamydia Screening in Women	F, ages 16 to 24	✓	✓	$25	1 per 12 months
Cervical Cancer Screening	F, ages 21 to 64	✓	✓	$50	1 per 36 months

Anthem® HealthKeepers Plus
Offered by HealthKeepers, Inc.

Healthy activities	Who's eligible	Population		Reward	Frequency
		Medallion	Anthem CCC Plus		
Asthma Management — Medication Refills	M, F, ages 6 and older	✔		$10, max $40	1 per quarter
Diabetic Retinal Eye Exam	M, F, ages 18 to 75	✔	✔	$25	1 per 12 months
Diabetic A1c Screening	M, F, ages 18 to 75	✔	✔	$25	1 per 12 months
Diabetic Screening	M, F, ages 18 to 75	✔	✔	$25	1 per 12 months
Post ER Discharge	M, F ages 18 and older		✔	$25, max $75	3 per 12 months
ICP Completion	M, F ages 18 and older		✔	$25	1 per member
30-Day Follow Up after Behavioral Health Discharge	M, F ages 6 and older		✔	$25, max $75	3 per 12 months
Flu Vaccinations for Adults	M, F ages 18 and older	✔	✔	$10	1 per 12 months
Colorectal Cancer Screening	M, F ages 50 to 74 (including 74)		✔	$50	1 per 36 months
1st Prenatal Care Visit	F, ages 13 to 55	✔		$50	1 per pregnancy
Postpartum Care Visit	F, ages 13 to 55	✔		$25	1 per pregnancy
Well-Child Visits in the First 30 Months of Life	M, F, ages 0 to 30 months	✔		$10, max $80	6 times in 15 months; 2 times between 15 and 30 months

Please remind your patients about the Healthy Rewards Program at their next office visit. By working together, we can encourage good habits and help our members get the right care, and you can improve your quality scores.

If your patients have questions regarding the program, have them call Healthy Rewards at **1-888-990-8681 (TTY 711)** or visit the Benefit Reward Hub at **https://mss.anthem.com/va** for more information.

To earn rewards, members must enroll in the program prior to or within 30 days of the date of service.

https://mediproviders.anthem.com/va